## NEWSLETTER

1st Edition, January 2019



## **Association AUXAN**

Swiss non-profit association devoted to the protection of animals, serving the public interest, founded in May 2013, in Morges.

www.auxan.org

contact@auxan.org





## A word from our president, Jennifer

At the start of this new year, 2019, it is my immense pleasure to share some fantastic news with you: the Association AUXAN has just been awarded renewal of its status as a Public Utility, granted by the tax authorities of Vaud Canton following a trial period. This means that the association can continue to indefinitely support struggling animal shelters around the globe, and secure funding from donors in Switzerland (tax deductible) and abroad.

We'd also like to take advantage of this very first Newsletter to send you our best wishes and a Happy New Year 2019 to you and your loved ones.

We wish to thank you warmly for all your support and the trust placed in us. We are a small, very active association with our focus on operations. By establishing direct channels and relationships of trust with organisations that respect our values, we find the inspiration and energy to continue fighting alongside those involved in animal welfare. It should not be forgotten that behind each of these animal welfare organisations are exceptional, motivated and genuine people who are devoted to improving the living conditions of stray animals and/ or pets, in communities that often have very limited means. The moral anguish of these people is often hidden behind the distress of the animals themselves. Thus, by helping animals and such organisations ad hoc, we can help to alleviate their burden too!

#### Introduction :

This 1st edition provides all the data and statistics you need to understand the Association AUXAN, along with images of our work in action.

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#### **AUXAN financial statement since creation** 1 (2013-2018): some figures

Back at the beginning, when AUXAN - just a small association headquartered in Morges - was founded, the President started from scratch, with nothing more than:



a growing passion for animals

training gained over several years of volunteering (15 years) in shelters throughout Europe, Asia and South Africa.

🗸 determination and the dream of making a small contribution to the field of animal welfare

Perseverance and enthusiasm have helped AUXAN and its organisation to make progress over time.

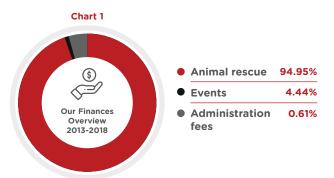
From here onwards, we are able to share reliable, meaningful and encouraging data with you, which reflects the work carried out on the ground by associations in difficulty.

### **Our Finances**

#### Some figures

It is thanks to the invaluable help of Philippe, volunteer accountant for AUXAN, that in the autumn of 2018 we were able to develop a detailed and up-to-date overview of the financial support we provided to other associations.

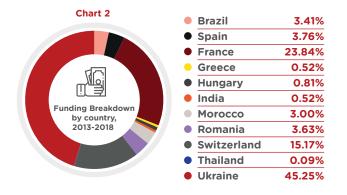
Here are 3 charts depicting our finances:



AUXAN's main aim is to ensure that all donations received are effectively redistributed almost entirely to trusted, struggling organisations.

Note that the President, Jennifer, and the Secretary, Pascale, are both volunteer members.

As can be seen, 95% of donations received in cash are redistributed to animal welfare associations in Switzerland and abroad; we strive to minimise all expenses (e.g. accounting, website management, administration fees, etc.) so that the sums given to other associations can continue to increase.



#### 2013 2018 Funding received between and amounted to a total of: 57 554 CHF.

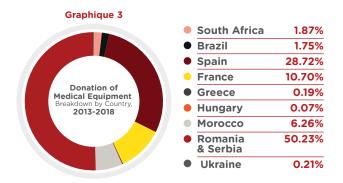
In Switzerland we are often asked the following question: "How much do you hand out within Switzerland?" We have donated **15.17%** to organisations in Switzerland. The main difficulty we face is that when an organisation in Switzerland needs financial support, the sums involved are often too high for our resources. For example, with 200 CHF, we can buy several hundred kilos of dry food for a shelter in Romania that has nothing left to feed 400 dogs with. In Switzerland, with the same sum we can cover a visit to the vet and some aftercare for 1 animal. We strictly control all purchases of food and equipment, as well as expenses, by requesting receipts for all work carried out.

Rest assured that we will be able to provide more realistic help within Switzerland with more donors and more resources. Patience, patience!

The funding received makes it possible to buy food, medical equipment, pay veterinary bills, cover the current expenses of a shelter in severe difficulty (electricity, heating, etc.): everything directly or indirectly related to the survival and welfare of animals.

AUXAN would also like to take this opportunity to thank all the veterinarians who support our work by offering discounts, especially our designated veterinarian Dr. Marc-Alain Tièche, Veterinary Clinic of Gottaz, Morges, for his support and trust from the very start of this adventure.

Besides the account initially opened at PostFinance, in 2018 we opened a bank account at Credit Suisse on behalf of AUXAN, to reduce the transfer costs of financial transactions to foreign organisations.



Thanks to the one-off partnerships (with suppliers of medical equipment and/ or laboratories for humans and/ or animals in Switzerland, France/ Belgium, such as Medtronic, Biokema, Vetoquinol, Merck, Districlub Medical, V-Trade, Inselspital Bem, etc.) or to long-term partnerships (such as with the Fondation Genolier), we are able to secure a maximum amount of new, single use medical materials, medical equipment (e.g. apparatus) or office equipment (e.g. to equip veterinary clinics).

Between 2013 and 2018, we redistributed medical equipment with a total value of: 630 514 CHF.

Our top priority is to provide quality materials and equipment to treat animals in the best possible conditions. A stray dog that is to be sterilised in India will only see a veterinarian once in its life, and won't be returning to have the stitches removed. It is with great pride that since 2013, we have donated over **200 surgical suture kits** (36 units/ box), which have allowed over **7000 animals** to be operated on and sterilised mainly cats and dogs, as well as equines (e.g. work horses and/ or donkeys)

The main difficulty lies in storing these supplies in suitable conditions, and transporting and delivering the material and products to the various shelters. The logistics and transport side is onerous and complex: a full time job by itself! To ensure that small items aren't blocked at customs, or subject to kick-backs, we sometimes go through trusted persons to send such small items directly to the shelter concerned; this is done on a case by case basis.

## 2 Financial statement 2018 AUXAN Updates

#### November 2018 New Website

Creation of a completely new, bilingual website in November 2018; this had the main aim of displaying - through both text and images - the work undertaken in each country. This work is classified into 4 areas:



### November 2018 Conference on Assistance Dogs in Switzerland

In collaboration with the Swiss association "Farah Dogs", we organised a Discovery Conference, open to the general public and professionals, on medical assistance/ support dogs on Sunday, November 18, 2018, at Foyer Beausobre in Morges.

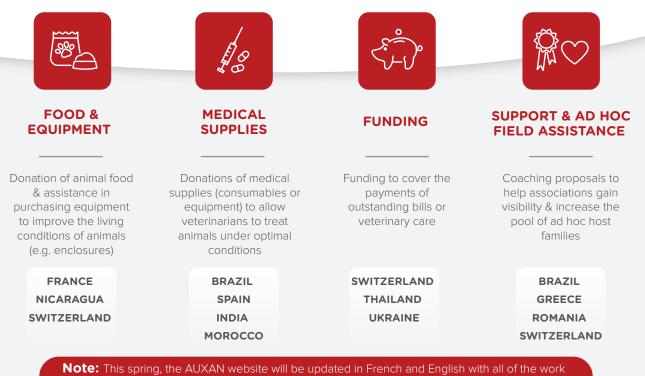
Thanks to the invaluable support we received, this event was a resounding success. The excellent standard of the speakers and the presentations they made allowed us to cover a range of topics related to assistance dogs, engaging the audience on scientific, clinical, medical, social, economic and legal themes.

We welcomed 160 participants, with a very diverse audience including many professionals (vets doctors



## Fieldwork 2018 Some images:

In 2018, the key work conducted by AUXAN was carried out in the following countries:



carried out since May 2018.

#### During the year 2018, the President travelled at her own expense:

- to Ukraine in May, to visit the association SOS Animals Kiev-Tamara Tarnawska
- to Romania in August to visit the "Take Me Home Foundation / Ia-Ma-Acasa" in Bucharest- Valeria Lebedenco
- to Morocco in July to visit the UMPA association in Casablanca - Elise Baron and to Dr. Sayouti in Berrechid as well as pick up the dog Louza in Rabat together with her new adoptive family in Switzerland

### Some images of our work in 2018:







Morocco, July 2018 Donation of medical equipment





India, September 2018 Donation of medical equipment





Brazil, March 2018 Donation of medical equipment



Morocco, July 2018 Donation of medical equipment



Ukraine, May 2018 Financial Assistance



Switzerland / Greece, June 2018 Fundraising

### Les Granolas de Jenny : news 2018

We are pleased with the sales success of Les Granolas de Jenny, a premium, crunchy gluten-free muesli (for humans!) produced in Switzerland, where all profits are ploughed back to the animals through AUXAN.

Originally, AUXAN's hope was to try to generate its own profits through the sale of a product to feed the association's coffers, over and above private or legacy donations; the aim being thus to have greater autonomy and to avoid dependence purely on donations to finance protection societies for distressed animals in the medium/ long term.



# Foster family & adoptions in Switzerland

While the AUXAN association has neither material resources nor the aim of replacing animal welfare organisations such as shelters, we do under exceptional circumstances take in a few animals in critical emergency situations, such as cats and dogs at risk, and only where we are able to find a foster family.

#### Number of animals re-homed and adopted:

Since its creation, AUXAN has managed to home with host families and adopt out 13 animals (3 dogs, 10 cats); with 5 of these adopted in 2018.



## **Our projects for 2019**

Over and above the support work in these four fields, here are some of our projects for 2019:



Promote the AUXAN Association and Les Granolas de Jenny via social media (e.g. Facebook, Instagram) to reach new donors

Extend our network so that we can continue to connect associations and/ or people involved in animal welfare with the most appropriate natural or legal persons

Create new marketing materials (e.g. bilingual Auxan presentation brochure)

Set up a mailshot to foundations in Switzerland to request financial support



Approach companies/ laboratories to secure donations in the form of medical supplies and/ or food for struggling shelters

Establish partnerships with local logistics providers to collect, store and dispatch forthcoming donations of materials and/ or food (e.g. transport companies, storage units, etc.)

## **Making a donation**



Payment method 1

**Postal account** 

**Recipient:** AUXAN (AUXan ANimalibus) Case Postale 102 CH-1110 MORGES 1

**No** 12-857957-2 **IBAN :** CH48 0900 0000 1285 7957 2 **SWIFT/BIC :** POFICHBEXXX Payment method 2



**Bank account** 

Recipient: Association AUXAN Chemin du Banc-Vert 8 CH-1110 Morges

Bank: Credit Suisse AG, CH-8070 ZURICH

CCP Banque : 80-500-4 IBAN : CH14 0483 5211 7658 2100 0

SWIFT/BIC : CRESCHZZ80A

#### Payment method 3



#### **Postal account**

#### **BV** - Swiss residents only

If you would like to receive a deposit slip, you can:

**Either write to:** Association AUXAN Case Postale 102 CH-1110 MORGES 1

Or send an email request to: contact@auxan.org





#### **Credit Card or PayPal**

To make a donation via credit card or PayPal, please check our website

> PayPal account: contact@auxan.org

